



Timo Pfeiffer transforms standard Sprinters into off-road adventurers.

A special job for Timo Pfeiffer was the full wrapping of a brand new Hymer Grand Canyon S 700. However, this was not so much because the design was particularly complicated to apply, but because the experienced advertising technician and wrapping professional was able to test a new film technology for the first time on this project — CYS TPU film. "It was an exciting challenge, as the new film requires a different application technique than standard full-wrap films," explains Timo Pfeiffer.

The customer designed the look in close consultation with the wrapper. The design goal was to create a timeless look. "There should be a matte/gloss contrast on the vehicle. The pattern should make the seven-metre-long Sprinter look shorter," explains Timo Pfeiffer. The customer spent several weeks mulling over the idea until the final design was ready. It then took around one working day to prepare all the vector data for the plots. During the application process, the individual plotted elements could be positioned well, but this was very time-consuming due to the "many edges of the Mercedes-Benz Sprinter". Hymer uses this as a basis.

for many of his motorhomes and combines them with his own expertise in construction and equipment.

As the vehicle was new, the preparations prior to wrapping were relatively straightforward. "The surface was in perfect condition," explains Timo Pfeiffer. Only the door handles and indicators had to be removed and the elements wrapped by the manufacturer had to be taken off.

When choosing the material to be bonded, the decision was made to use CYS TPU film, which was launched on the German market this year. "Since this is an off-road vehicle, a paint protection film is advantageous. And this TPU film combines both: design and protection for the paintwork," says Timo Pfeiffer, explaining his choice. The following CYS films were used: TPU Super Matt Mysterious Green TPU-SM2B1 Satin Black TPU-SC90 and Gloss Sand Beige TPU-G413. The advertising technician purchased them from Welle Oberkirch, with whom he says he has had excellent experience for many, many years. A total of 7B square metres of film were used on the motorhome: 2 linear metres with a width of 153 centimetres. During the application process with the unfamiliar film, there were

Even for experienced specialists who have been working as advertising technicians for 25 years and have been providing wrapping services for 1B years, there are always moments of amazement. "Once half of the vehicle had been wrapped, we drove it out of the hall to see the result in daylight," reports Timo Pfeiffer, who is full of enthusiasm: "The brilliance of the film and the different refractions of light around the edges look fantastic!" The project took around three days to complete, which was within the planned timeframe. The customer was also delighted with the result. "I was there throughout the entire process to photograph and film the transformation from a standard Sprinter to a one-of-a-kind vehicle," explains the photographer and outdoor enthusiast. "I was very impressed by Timo Pfeiffer's craftsmanship. The surface quality of the film is incredible.



The contrast between the gloss and matt finishes gives the design its special effect.

Pudi Stallein

Really good. The combination of the ultra-matt base film with the almost mirror-like, shiny stripes exceeded my expectations." Constantly coming up with new creative ideas for vehicles and objects is what drives him and his team, which specialises in large-scale projects in the fleet lettering segment. This is explained by the owner of Pfeiffer Fahrzeug- und Objektgestaltung, whose brand "overwrap" is responsible for the full wrapping of the off-road Sprinter. He shares something in common with them: just as the unique motorhome now takes its owners around the world, a wide variety of objects have taken the wrapping specialists all over Europe. "All these experiences have given me a broad base and a sound knowledge," explains Timo Pfeiffer, who enjoys learning new things — see the Sprinter project. "It's always amazing that the films are now even easier to work with. Their durability is also sure to improve." His personal pilot project with the new paint protection film has convinced him completely. "I can absolutely recommend the CYS film," he emphasises. "However, applying it is more challenging than with conventional full-coverage films."

The application of the CYS TPU film was an exciting challenge for Timo Pfeiffer.



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